



FOR IMMEDIATE RELEASE

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Ohio Beef Expo Deadlines Approach

As you break out your new 2010 calendar and begin to add important dates, be sure to mark March 19-21 for the Ohio Beef Expo to be held at the Ohio Expositions Center in Columbus, Ohio. Plans for the 2010 Expo are well underway and this year's event is shaping up to be one of the best ever with breed sales, shows and one of the Midwest's largest and most competitive junior shows.

The Expo will once again include a three-day industry trade show. Last year's trade show which encompassed over 22,000 square feet of indoor space was a full house. If you are interested in promoting your cattle industry related product with a display in the 2010 event, contact Jamie King at (614) 873-6736 as soon as possible. The early deadline to reserve space in the trade show is January 2.

Consignments are now being accepted for the Angus, Hereford, Limousin, Maine-Anjou, Shorthorn and Simmental sales. For complete details about making a consignment or to request a catalog for one of these sales, log on to www.ohiobeefexpo.com and click on the sales link.

The ever-popular genetic pathway will once again be a feature of the main hallway and upper concourse of the Voinovich Livestock and Trade Center. To reserve display space for your bull prospects or donor cows contact the OCA office at (614) 873-6736. A limited number of spaces are available on a first-come, first-served basis. This is a premier opportunity to reach commercial, seedstock and club calf producers all in one location.

The Ohio Beef Expo will again offer a lot of opportunities for youth participation and education throughout the weekend. Youth events include: judging contest, beef quality assurance session, showmanship and the junior heifer and market animal show.

Over 25,000 visitors from 20 states and Canada routinely attend the Ohio Beef Expo. It is ranked as the ninth largest event hosted in central Ohio and is the premier location to meet Ohio's cattle producers. Don't miss it!

For complete details on the 2010 Ohio Beef Expo, visit www.ohiobeefexpo.com. The Ohio Beef Expo is a function of the Ohio Cattlemen's Association (OCA). The OCA is an affiliate of the National Cattlemen's Beef Association and is the state's spokesperson and issues manager for all segments of the beef cattle industry including cattle breeders, producers and feeders. It is the grass roots policy development organization for the beef business. Through the Ohio Cattlemen's Association, cattle producers work to create a positive business environment, while providing consumers with a safe and wholesome product.

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