



FOR IMMEDIATE RELEASE

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Ohio Beef Expo to Feature Educational Seminars

The Ohio Beef Expo is continuing with a great attraction for attendees for the March 20-22 event. This year, Educational Seminars will take place in the trade show area during the day on Friday and Sunday. These seminars will allow producers the chance to learn how to better their operation through different management and marketing techniques. A complete list of these seminars is listed below as well as on www.ohiobeefexpo.com. Farm Credit Services is sponsoring the technology for the seminars.

Friday, March 20

- 10:30 a.m. Animal Health at the Producer Level**
By Livestock Concepts, Sale Ring 2
Learn what you can do at the producer level to improve animal health and success of your operation. The pros and cons of each castration strategy will be discussed. Learn implanting strategies of show cattle, cow/calf operations finishing operations and more. Find out more about proper techniques for restraint or immobilization that are safe for the animal and the producer. Discover custom programs that will work for your operation.
- 11:15 a.m. Common vaccinations for your cattle operation**
By Boehringer-Ingelheim & PBS Animal Health, Sale Ring 1
PBS/RJMatthews and Boehringer Ingelheim will be teaming up to educate producers on current vaccination practices in cow/calf, stocker, and feedlot operations. Boehringer-Ingelheim professional services veterinarian Dr. Joe Campbell and Ohio territory manager Jake Osborn will present. Along with PBS, they will discuss what you need to protect your cattle from and the best vaccination protocols to stretch your producer dollar. Bring your questions for Dr. Campbell, and be sure to take notes in order to win door prizes at the end of the seminar.
- 11:45 a.m. Banding with the Callicrate Bander**
By No-Bull Enterprises, Sale Ring 2
The Callicrate Bander, with built-in tension indicator and unique winding mechanism, insures proper application. The low-stress, bloodless, castration method enables cattle on feed to maintain high performance levels. The high-tension improves any kind of surgical removal, including de-horning, tail docking, and prolapse treatment. For use on cattle, goats, and sheep.
- 12:30 p.m. Managing Cattle for All Natural Markets**
By Dr. Francis Fluharty, OSU Beef Team, Sale Ring 1
All-Natural and locally-grown beef programs are growing in popularity. These programs require that some health, nutrition, and management considerations be taken into account so that cattle can fit into these programs. These management issues will be discussed.

- 1:00 p.m. Why minerals are important to animal production**
By Buckley Bros., Ring 2
This presentation will focus on why minerals are important to the production and care of your animals. Topics covered will include the need for supplementation, how minerals are absorbed into the body and signs of copper, zinc, and manganese mineral deficiency. Attendees will also learn what a chelated mineral is and why is important to nutrition.
- 1:45 p.m. Concepts of Profitable Beef Forage Management**
By Fowler Seed, Sale Ring 1
This seminar will teach inexpensive, simple pasture maintenance. Learn how to renovate and improve beef pasture. Become prepared for and know how to manage through drought. Find out why improved grass and legume varieties produce superior hay. Manage fertility for forage quality and yield. Utilize ways to fit forages into row crop system and become proficient in the economics of growing quality beef.
- 2:15 p.m. Fitting Demonstration**
By Purina Show Feeds, Sale Ring 2
This seminar will feature Dave Guyer who will be demonstrating proper clipping and grooming practices. This seminar was a feature of the 2007 Ohio Beef Expo!
- 3:30 p.m. Rotational Grazing Practices**
By Gallagher, Sale Ring 2
This seminar will feature rotational grazing practices using Gallagher portable fencing. Learn how to overcome drought and feed shortages by management intensive grazing. The experts at Gallagher will instruct you how to select the correct energizer for your operation and safe, proper grounding techniques. They will also be discussing the importance of water placement and the benefits of automatic watering systems.
- 4:15 p.m. An Insider's Look at What it Takes for a Bull to become a Select Sire**
By Dr. Aaron Arnett, COBA/Select Sires, Sale Ring 1
Aaron Arnett will discuss the selection criteria that are important at Select Sires; factors that cattlemen should consider for any purebred or commercial bull purchase. Contemporary groups, individual performance, herd level, EPDs, appearance and structural correctness, and breeding soundness exams will be discussed.

Sunday, March 22

- 10:30 a.m. Animal Health at the Producer Level**
By Livestock Concepts, Sale Ring 2
Learn what you can do at the producer level to improve animal health and success of your operation. The pros and cons of each castration strategy will be discussed. Learn implanting strategies of show cattle, cow/calf operations finishing operations and more. Find out more about proper techniques for restraint or immobilization that are safe for the animal and the producer. Discover custom programs that will work for your operation.

For complete details on the 2009 Ohio Beef Expo, visit www.ohiobeefexpo.com. The Ohio Beef Expo is a function of the Ohio Cattlemen's Association (OCA). The OCA is an affiliate of the National Cattlemen's Beef Association and is the state's spokesperson and issues manager for all segments of the beef cattle industry including cattle breeders, producers and feeders. It is the grass roots policy development organization for the beef business. Through the Ohio Cattlemen's Association, cattle producers work to create a positive business environment, while providing consumers with a safe and wholesome product.

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